

Keestrack press release

Keestrack in Japan

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Keestrack enters Japanese market

Strong partner for a strong market

In March 2018 Keestrack, the international specialist in mobile processing technology, signed a dealership agreement with JCE Co, Ltd. based in Kanagawa near Tokyo. JCE distributes Keestrack's whole range of tracked mobile crushers and screens and provides full customer service through its nationwide aftersales network.

“The Japanese mineral recycling industry is one of the most advanced sectors worldwide attaining recycling rates of over 90 % in almost all typical construction waste categories”, says Michael Brookshaw, Global Distributor Manager of the Belgium-based Keestrack Group. “Technical and environmental standards are very high, resulting in a very competitive market situation for both local and global manufacturers. Keestrack's now entering the Japanese market with its full range of mobile processing technologies – world leading in terms of modern hybrid drive concepts – and with our new distributor JCE, offering professional and nationwide service and support for all relevant sectors.”

Founded in 1984, JCE is today headquartered in Kanagawa, near Tokyo, totalling a staff of 33 employees (turnover: approx. 1 Billion Yen (7.8 Mill. EUR). Since 2017 the company is part of *Hiroshima Hino Motors*, Japan's largest distributor for medium and heavy duty trucks. JCE's offering for the recycling industries consists of mobile processing plants and attachments for organic and mineral waste, including shredders, crushers, screens and stackers for both highly mobile urban applications and semi-stationary production on stock yards or recycling centres. The company's product portfolio covers Japanese brands and leading international manufacturers. As exclusive distributor, JCE substantially invests in reliable aftersales structures including wear and spare parts, nationwide support and comprehensive rental fleet.

“Introducing Keestrack into the Japanese market, we're definitely boosting our recycling portfolio for customers requiring highly productive mobile plants over 150 tph”, says JCE General Manager Yuji Yoshisako. “Japanese customers are very quality-conscious and have a great appreciation for state-of-the-art technologies. With Keestrack we meet both demands and throughout all product families, which makes us now to the one-stop-shop for smaller, medium-sized and even large recycling contractors, requiring over 600 tph in combined processing lines.” Accordingly, the advanced Keestrack hybrid and electric plug-in drive concepts are a key argument for JCE's sales experts: “Fuel savings up to

30% in stand-alone diesel-electric operation, even while supplying power to a secondary screener or stacker, is a direct benefit for our customers. Switched to grid – as then full-electric units – Keestrack plants save up to 70 % on energy costs compared to conventional diesel-hydraulic drive and allow emission-free operation in urban districts or sensitive areas.”

Consequently, a full hybrid tracked mobile Keestrack K4e scalper made the Japanese premiere for the Belgium-based manufacturer on JCE's stand at the 27th *New Environmental Exposition Tokyo* in late May 2018. The K4e is one of seven models of Keestrack's scalper programme, ranging from 150 tph (K2) to 1200 tph (K8). Unique for the market, all models are now available in full hybrid plug-in “e”-version. “All our scalpers are very flexible as highly mobile stand-alone units. With their innovative design and very efficient screen boxes with a great variety of screening media they also complement ideally our full hybrid jaw, impact and cone crushers as primary or secondary screen. With significantly low operation cost, when driven through the crushers' diesel/generator units or switched to mains, those combinations guarantee high output rates of defined end products for both recycling contractors and smaller to medium-size pits an quarries,” concludes Michael Brookshaw.

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Captions:

Keestrack_JCE 1:

The full hybrid scalper Keestrack K4e features a hybrid drive unit of 75 kW diesel engine (Tier 4f) and 75 kVa accumulator. In primary and secondary operation it offers production rates up to 350 tph.



Keestrack_JCE 2:

Celebrating the new Partnership on the JCE stand at 27th New Environmental Exposition Tokyo (from left): Yuji Yoshisako, General Manager JCE; Chairman of the board Frank Toyotaka Fujii, CEO Akihiko Kosugi and Michael Brookshaw, General Distributor Manager Keestrack.

**Keestrack_JCE 3:**

In March 2018, JCE technicians and sales expert were successfully introduced into operation and servicing of Keestrack's mobile processing technologies.

(all photos: Keestrack)

